





Zara Expo 10 - 12 May 2022

### REF # : OU / FME / BF / 2022 /

A. EXHIBITOR INFORMATION			أ. معلومات المشارك
Organization			الجهة
Contact Person			الشخص المعني
Job Title			المسمى الوظيفي
Address			العنوان
City	المدينة	Country	البلد
Telephone	الهاتف	Mobile	الخلوي
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### **B. EXHIBIT SPACE AND PRICE**

### ب. تفاصيل وأسعار مساحات العرض

### (B1) EXHIBIT SPACE ONLY

### (ب.١) مساحات العرض الفارغة

Reserve(	) sqm / space on	y at JOD ( 100) per sqm	140 USD	JOD (	)	
Reserve(	) sqm / schell sch	eme booth at JOD ( 125	) per sqm 175 USD	JOD (	)	
🗌 Hall A	Hall B Hall C	Space Code (	)			
			Sales Tax 16%	JOD (	)	

#### (B2) Exhibition official catalogue

#### (ب.٢) الكتيب الرسمي للمعرض

I wish to reserve the following advertisement space in the exhibition official catalogue.

Inside full page - 150 JD / 210 US \$

- Inside back cover 300 JD / 425 US \$
- Outside back cover 750 JD / 1060 US \$

\*Catalouge prices are inclusive of tax

GRAND TOTAL (Including applicable taxes): JOD (

)

C. EXHIBITS ( description of the exhibitor's products and/or services )

**\$** +962 77 9556000







Zara Expo

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د. طريقة ومواعيد الدفعات المالية

#### D. METHOD and TIMING OF PAYMENTS

• 50% of total amount on signing the contract

- 50% of total amount on 1/5/2022
- Exhibitor who signs contract after 1st of February 2022 shall pay 100% of full contract price upon signing.

• If payment terms are not met, the Organiser shall be entitled to cease this CONTRACT forthwith and forfeit all sums paid by the exhibitor. The Exhibitor will not be permitted to start work on his stand until their account has been paid in full. The Organiser reserves the right not to allow the Exhibitor to occupy their space or stand unless payment is received in full.

٥٠٪ من قيمة المبلغ الإجمالي يستحق الدفع عند توقيع العقد ٥٠٪ من قيمة المبلغ الإجمالي يستحق الدفع في ١/٥/٢٢

أي عقود يتم توقيعها بعد تاريخ ١/٥/٢٢٢ تستحق الدفع بالقيمة الكاملة ١٠٠٪. إذا لم يتم تطبيق بنود الدفع، للمنظم الأحقية الكاملة بإلغاء العقد والإحتفاظ بالمدفوعات التي تم استحقاقها. لا يمكن للعارض المباشرة بالعمل أو تحضير مساحة العرض حتى يتم دفع كافة المستحقات. للمنظم الأحقية برفض وضع مساحات العرض للعارض إذا لم يتم دفع المبلغ الإجمالي كاملا.

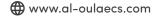
E. BANK DETAILS				
Payment by Bank transfer in US dollar or Jordanian Dinar only Account Name : Al Oula Events & Conferences Services IBAN : JO43UBSI1180000300230826015102 Bank Name : Bank Al Etihad	Payment by Cheque to be made in favor of "Al Oula Events & Conferences Services" ( Apply to local Jordanian companies only )			

#### F. OFFICIAL APPROVAL

و . الموافقة الرسمية

Desclamer: The duly authorized signatory, acting for and on behalf of the exhibitor organization, hereby declares that he/she acknowledges and accepts the Al Oula regulations as set out in this form ( copy of which will be retained for Al Oula files ) and agrees to comply with the provisions herein contained.

ORGANISER	المنظم	EXHIBITOR	العارض
Name	الاسم	Name	الاسم
Title	المسمى الوظيفي	Title	المسمى الوظيفي
Date	التاريخ	Date	التاريخ
Signature	التوقيع	Signature	التوقيع







10 - 12 May 2022

**General Conditions** 

1. Organiser – The Exhibition is organized by AL-OULA("the Owner") The Organiser and the Exhibitor shall collectively be known as the "Parties" and each of them a "Party"

2. License - Upon the payment of the full Contract Price to the Exhibitor as per the terms, will have a conditional and revocable license (the "License") to occupy the space allocated by the Organiser ("the Allocated Space") to exhibit the products it has notified the Organiser ("the Exhibiting Products") for the duration of the Exhibition ("the Period") during Show Hours (hereinafter defined). Nothing in this Contract is intended nor shall be construed as granting to the Exhibitor any lease, tenancy or any other interest in the Allocated Space greater than a license. In the event that the Organiser, at its sole discretion, extends the deadline for the payment of the Full Contract Price to a later date than that agreed between the Parties, the Exhibitor shall pay interest on such Contract Price to the Organiser at the Organizer's prevailing interest rate charged to Exhibitors who are late in making payment.

3. Allocation Space - the determination of the Allocated Space shall be at the sole discretion of the Organiser whose decision shall be final. If no space is available for the Exhibitor, the Organiser shall refund to the Exhibitor the Contract Price received from the Exhibitor without interest and the Organiser shall not have any liability to the Exhibitor whatsoever. The Organiser may from time to time change the Allocated Space to another space of comparable size by giving the Exhibitor three days' written notice of such change. The terms of this Contract shall nevertheless take effect in relation to such other space as if it had been the Allocated Space originally designated by the Organiser.

4. Allocation Space Exceeded - The Organiser reserves the right to charge the Exhibitor for any space used by the Exhibitor in excess of the Allocated Space. If the Exhibitor fails to pay the said cost of the excess space used, the Organiser shall remove and dispose of any property of the Exhibitor on the excess space and the Exhibitor shall indemnify the Organiser for all cost incurred for such removal and disposal.

5. Exhibiting Products - Exhibiting products shall be limited to materials, products or services of specific interest to registrants of the Exhibition. The Organiser reserves the right to determine the eligibility of any material, product or service or advertisement for exhibition and to limit the number of principals represented by the Exhibitor in an Allocated Space. The Exhibitor shall not exhibit any goods at the Allocated Space other than the Exhibiting Products.

6. Dates/Duration of Exhibition – The Exhibitor hereby acknowledges that the Organiser shall have the right, in its absolute discretion, to change or delay the dates or duration of the Exhibition at any time by serving on the Exhibitor a 14 Days' notice in writing without being liable to the Exhibitor for any damages or claims whatsoever. For the avoidance of doubts, with the exception of cancellation of the Exhibition, no refunds of any deposit, payment or part payment shall be given to the Exhibitors for any change or delay in the dates or duration of the Exhibition pursuant to this clause.

7. Warranty - The Exhibitor represents, warrants and undertakes to the Organiser that:

(a) It is entering into this Contract as principal and not as an agent or nominee of any third party;

(b) The Exhibiting Products do not infringe any patent, trademark, copyright and other intellectual property right of any party and so far as the Exhibitor is aware, no claims of such infringement have been made nor is the Exhibitor the subject of any litigation actual or threatened

(c) It has full power and capacity to enter into and perform this Contract and that this Contract when executed will constitute legal, valid, binding and enforceable obligations of the Exhibitor. The Exhibitor agrees that in the event of any breach of the representations, warranties and undertakings contained in this Contract, the License may be revoked by the Organiser and this Contract shall be terminated ( without the Organiser being liable for any damages or claims whatsoever and without Prejudice to the Organizer's rights and remedies hereunder) and the Exhibitor shall indemnify and keep the Organiser fully indemnified against any or all costs, claims, demands, losses, liabilities, charges, actions and expenses.

8. Admission - The Exhibition shall be open to the Exhibitor and its authorized personnel during the Period of the exhibition. The Exhibitor acknowledges that a nominal admission fee may be charged by the Organiser. Notwithstanding the above, the Organiser reserves the right to refuse admission to any person at its sole discretion and to make revisions to the Show Hours from time to time.

9. Electrical Works and Electricity Supplies - No structural or Electrical work shall be undertaken except upon the prior written consent of the Organiser and carried out by an Official Electrical Contractor appointed by the Organiser as described in the Exhibitor Manual.

10. No Subletting - The Exhibitor shall not assign, sublet or otherwise part with or share possession of the whole or any part of the Allocated Space without the Organizer's written consent, regardless of whether any rental or other consideration is given for such use or permission.







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### **General Conditions**

11. Advertising Matter- The Organiser may prohibit the distribution of any advertising material for any reason whatsoever. Any form of advertisement by an Exhibitor is strictly limited to the Exhibitor's Allocated Space. Exhibitors are prohibited from hanging banners from the ceiling unless they have paid the Organiser the relevant advertisement cost for the said banners. The Organizer shall issue a press release in relation to the Exhibition and undertake any form of advertisement for the Exhibition as it may decide in its sole discretion. The Exhibitors are permitted to hold promotions for their exhibits during the Exhibition provided that they have obtained the Organizer's prior written approval in respect of the scope and duration of such promotions, which approval shall not be unreasonably withheld.

12. Cancellation - In the event of cancellation or termination of this Exhibition Participation Contract by the Exhibitor, the Exhibitor shall pay the Organiser cancellation charges at the following rates: Cancellation more than 60 days before the First day of the Exhibition 25% of Contract Price Cancellation 30 to 60 Days before the first day of the Exhibition 75% of Contract Price Cancellation less than 30 Days before the first Day of the Exhibition 100% of Contract Price Cancellation charges shall be deducted from any money already paid to the Organiser for the License under this Exhibition Participation Contract and any outstanding amount owing by the Exhibitor to the Organiser shall be payable immediately.

13. Insurance - The Exhibitor shall indemnify fully and effectively the Organiser and its shareholders and the leaser of Exhibition hall ("the Hall") against any or all costs, claims, demands, losses (including indirect and consequential losses), liabilities, charges, actions and expenses:

(a) Relating to or arising from the use of the Allocated Space; or

(b) As a result of any breach of any of the undertakings or obligations of the Exhibitor and its Authorized persons under this Contract. The Exhibitor's aforesaid indemnity shall include:

(c) Any loss, damage or injury howsoever caused to any persons or property by the Exhibitor, its Authorized Personnel or the Products; and

(d) Any loss, damage or injury howsoever caused including all direct or consequential loss or damage, to the Exhibitor's employees or agents, or the Products notwithstanding that such loss, damage or injury may arise from or be due to any defect in the Hall or the neglect or default of the Organiser or its servants or agents or contractors (including but not limited to Official Stand Contractor).

The Organiser and its Directors, officers and agents shall not be held responsible for any theft, damage, loss or destruction howsoever caused to the Products, fixtures, fittings, goods or articles or things whatsoever placed, deposited, brought into or left in the Hall by the Exhibitor.

14. Safety, Fire, Health and Other Laws - All Fire, safety, health and other laws, rules and regulations and any other obligations imposed by the Organiser , the competent authorities and agencies or the leader of the Hall upon the Exhibitor shall be observed and complied with by the Exhibitor at the Exhibitor's expense.

15. Prohibited Products - No live military equipment, including munitions, aircraft armament, small arms ammunitions and explosives, weapon systems, tactical missiles, rockets and such items as may be prohibited by the Organiser from time to time shall be brought into the Hall.

16. Regulatory approval - The Exhibitor is solely responsible for ensuring that all governmental, statutory and other regulatory approval required for the Products (and its display) and the Exhibitor's Participation in the Exhibition shall have been obtained prior to the date of Exhibition.

17 Termination - The Organiser may by notice in writing to the Exhibitor terminate the License immediately if:

(a) The Exhibitor is in breach of any of the terms of this Contract

(b) The Organiser reasonably considers that the Exhibitor is carrying on activities in a manner prejudicial to the business of other Exhibitors within the Hall or of such standard that it detracts from the character and/or quality of the Exhibition and the businesses of the other Exhibitors;

c) If the Hall shall become, in the opinion of the Organiser, unfit for occupancy;

(d) The Organizer refuses consent to the granting of this License or subsequently requires its termination or lawfully requires possession of the Hall;

(e) If in the Organizer's opinion the Exhibitor does not or is unable to perform or comply with any of its obligations under this Contract, whereupon this contract may forthwith be terminated or cancelled by the Organiser being liable in damages or otherwise to the Exhibitor but without prejudice to any antecedent claim or breach under this Contract; and







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**General Conditions** 

21. Right to Reject or Prohibit - The Organiser may reject, restrict or prohibit the display of the Exhibiting Product, or the entry of the Exhibitor or its representatives into the Hall. Provided that if no cause is given by the Organiser for such an order, the maximum liability, if any, of the Organiser shall be the refund to the Exhibitor of a sum not exceeding the pro-rata amount of the Contract Price paid by the Exhibitor based on the number of days of the Exhibition remaining at the time of such restrictions or prohibitions.

22. Goods and Services Tax - The Exhibitors agrees that all payments or consideration made pursuant to this Contract are exclusive of any Goods and Services Tax levied under the Tax Laws of Jordan which shall where payable, be borne fully by the Exhibitor.

23. Exhibitor Manual and Floor Plan - Further rules and regulations pertaining to the Exhibition can be found in the Exhibitor Manual and other documents supplied by the Organiser from time to time. The Organiser may at any time and from time to time make further rules and regulations (having immediate effect) in relation to any aspect of the Exhibition. Such rules and regulations shall be deemed to form part of this Contract, and shall be binding on the Exhibitor. The Organiser shall be entitled to and may, from time to time, change the Exhibition Floor plan. In the event of a conflict between the clauses herein and those set out in the Exhibitor Manual, these Exhibition Rules and Regulations shall take precedence.

24. Assignment Clause - The Organiser may assign or transfer or deal with its rights and obligations under this Contract. The Exhibitor may not assign or transfer or deal with any of its rights or obligations under this Contract, nor to suffer or permit any other person or company to have the use of the Allocated Space.

25. Amendment Clause - The rules and regulations herein shall be amended by the Organiser from time to time after giving (7) days' prior written notice to the Exhibitor.

26. Confidentiality - The Exhibitor shall not disclose to any person any information in any form (including analyses, compilations, forecasts, studies, research, data, photographs, drawings, specifications, designs and software programs) provided by the Organiser under this Contract without the prior written consent of the Organiser

